

Green

conservative  
party



māori  
PARTY

UnitedFuture

Internet  
MANA



# The coalition partners

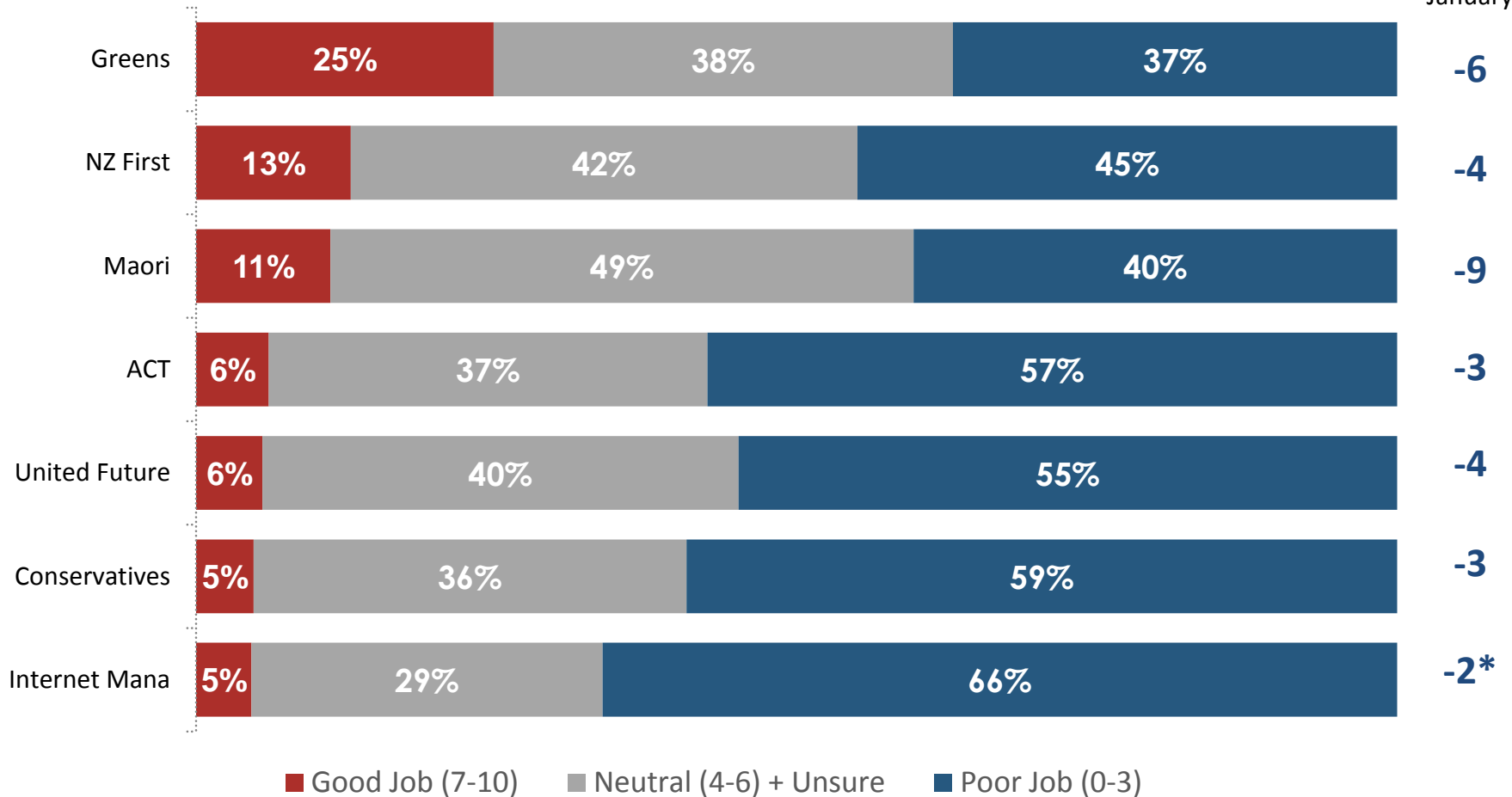
June 2014

# Rating coalition partners



Thinking about the following parties - where 0 means a very poor job and 10 means a very good job – how good a job do you think the following parties would do if they were in a coalition with one of the major parties?

'Good Job'  
Change  
from  
January

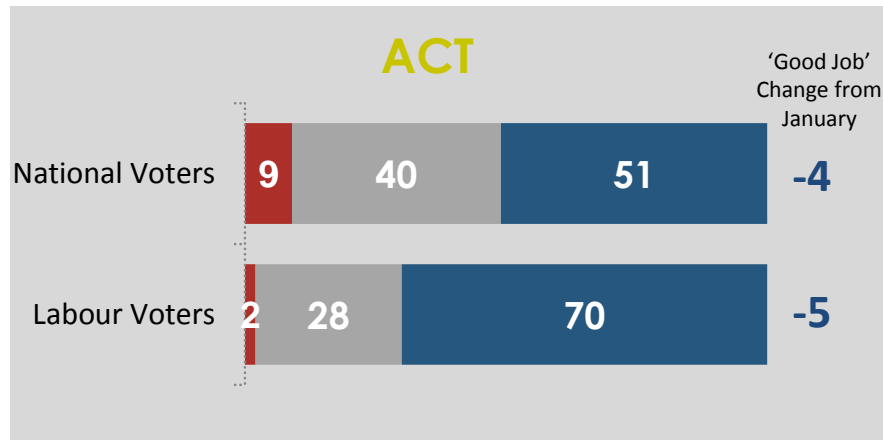
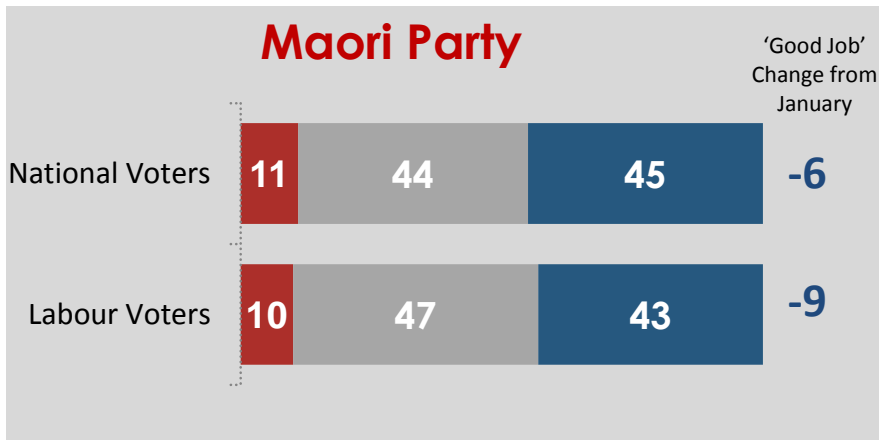
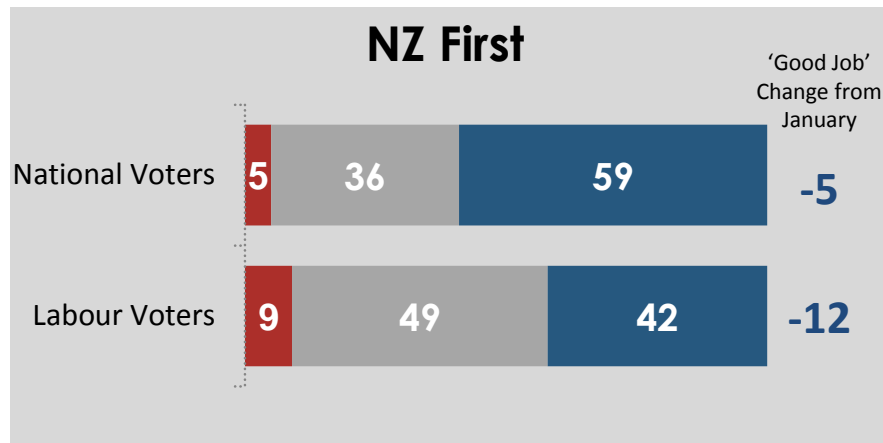
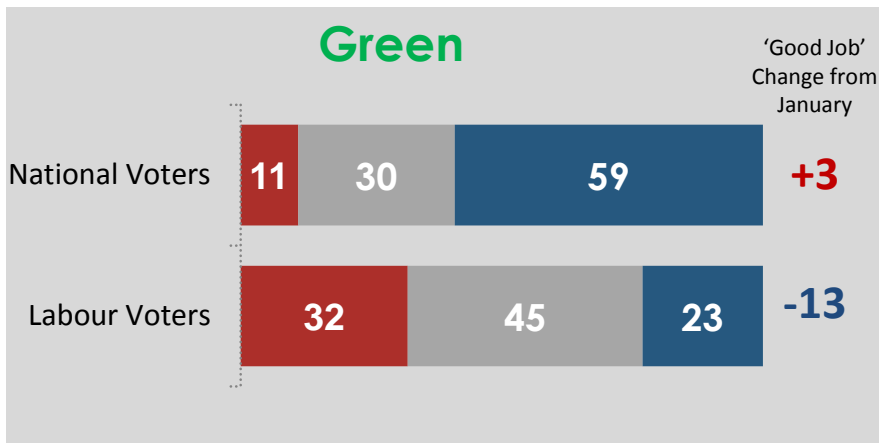


\*down 1% from Internet Party and 3% from Mana Party

# Rating coalition partners - by vote



Thinking about the following parties - where 0 means a very poor job and 10 means a very good job – how good a job do you think the following parties would do if they were in a coalition with one of the major parties?

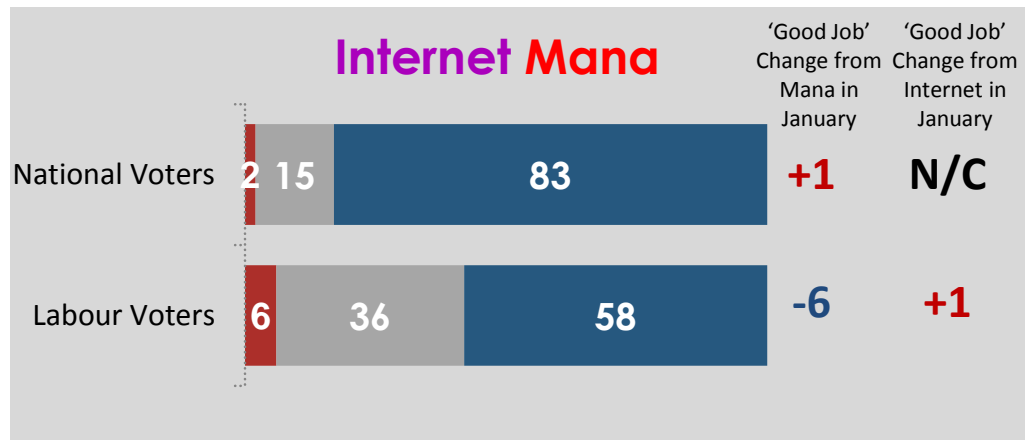
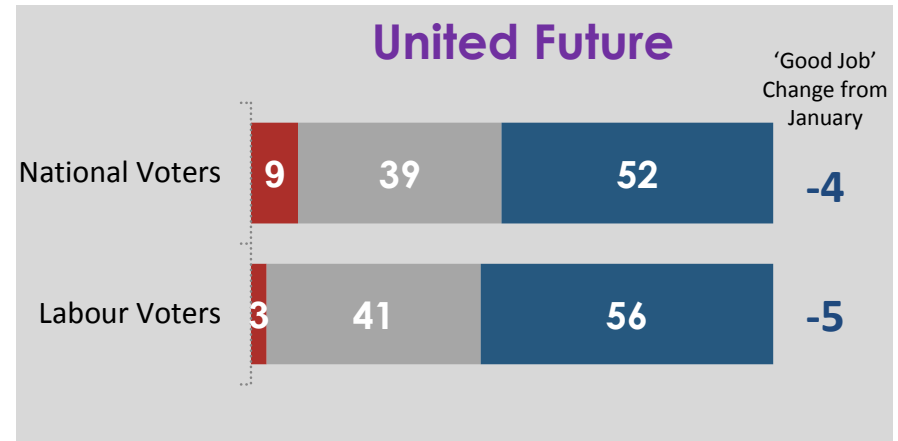
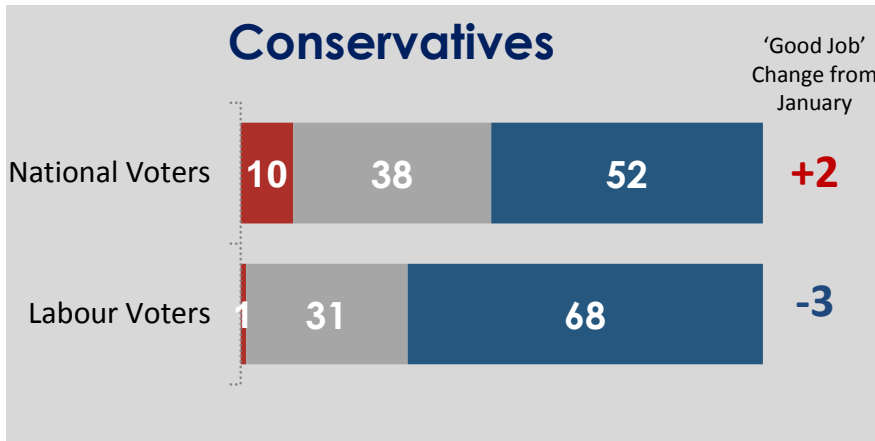


■ Good Job (7-10)   ■ Neutral (4-6) + Unsure   ■ Poor Job (0-3)

# Rating coalition partners - by vote



Thinking about the following parties - where 0 means a very poor job and 10 means a very good job – how good a job do you think the following parties would do if they were in a coalition with one of the major parties?

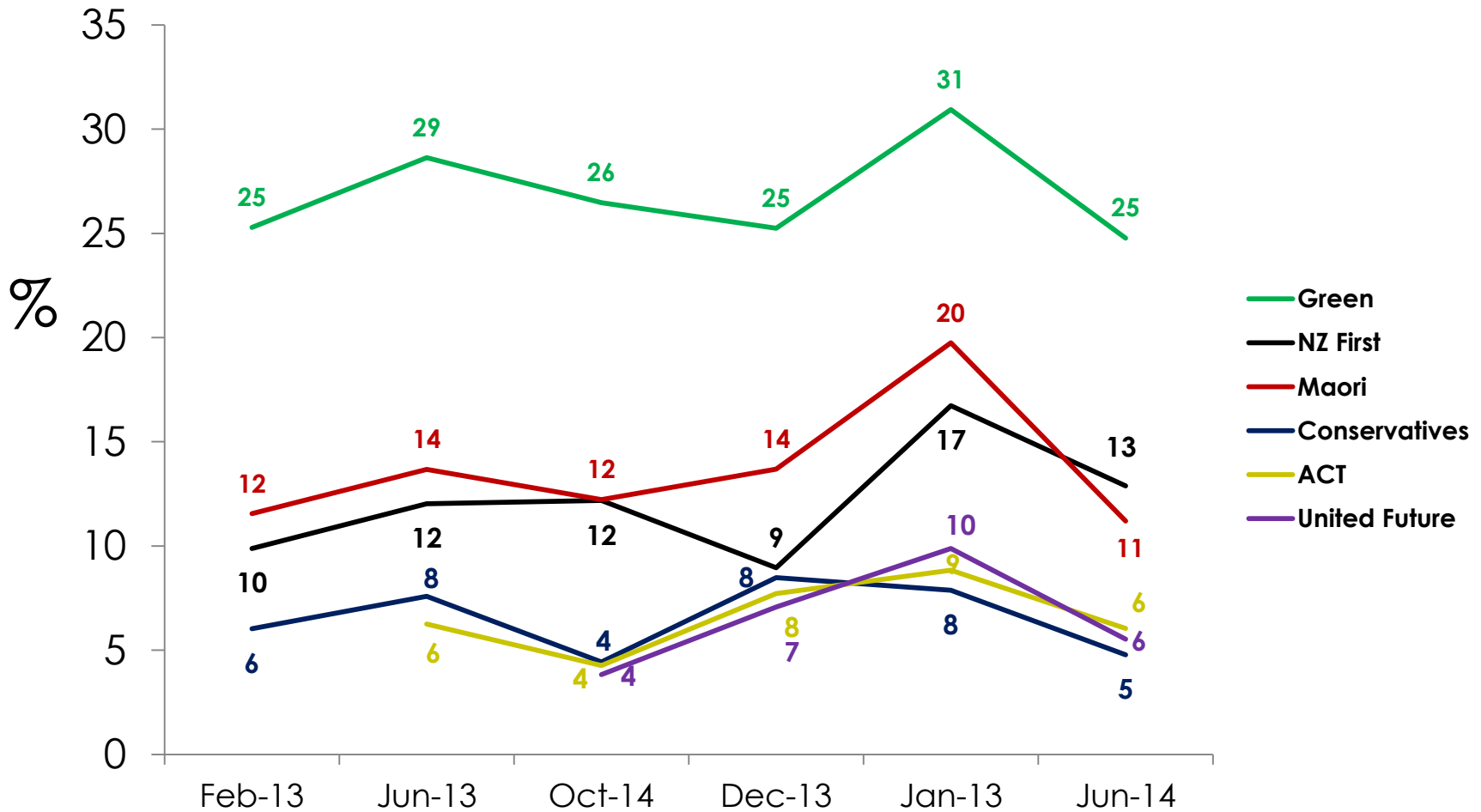


■ Good Job (7-10)    ■ Neutral (4-6) + Unsure    ■ Poor Job (0-3)

# Tracking – ‘Good Job’



Thinking about the following parties - where 0 means a very poor job and 10 means a very good job – how good a job do you think the following parties would do if they were in a coalition with one of the major parties?



# Methodology

- > Results in this report are based upon questions asked in the UMR Research nation-wide omnibus survey. This is a telephone survey of a nationally representative sample of 750 New Zealanders 18 years of age and over.
  - > Fieldwork for the latest survey was 26<sup>th</sup> to 30<sup>th</sup> June 2014.
  - > The margin of error for sample size of 750 for a 50% figure at the 95% confidence level is  $\pm 3.6\%$ .
  - > Fieldwork for the previous survey was conducted from 30<sup>th</sup> January to 5<sup>th</sup> February 2014.